# BBVA
## Creating Opportunities

# BBVA Merchant Services

**Enhanced digital solutions to help businesses move payments and information securely with speed and efficiency.**

Accepting credit and debit cards with BBVA Merchant Services can accelerate your payment cycle while mitigating risk. Our next generation solutions help make buying easier for your customers and give you reporting tools to increase operational efficiencies.

**How it benefits your business**

- Seamlessly integrated digital technology
- Dual-layer service model
- Reduced risk with automated and encrypted payment processing
- Make buying easier and increase customer engagement
- Lower the cost of payment acceptance

**With one platform for all payments, you can simplify your processes.**

Whether your customers shop in store or online, they want a seamlessly connected experience that lets them pay with ease. We offer everything you need to help you better serve your customers, grow sales, and simplify the way you run your business.

- B2B Enterprise Payments streamline reconciliation across payment channels to reduce costs and increase revenue.

- Our Omni-channel platform ensures a seamless customer experience across channels through a single point of integration whether it be point-of-sale, eCommerce, or mobile.

- Use advanced analytics to better understand your customers, and seize opportunities for growth.

- Our multi-layered approach to payment security and fraud detection utilizes EMV (R), tokenization, encryption and machine learning technologies to protect data in-transit, at rest and in person.

**Things we need to know.**

1. Your industry.

2. B2B or B2C - Do you serve consumers, or other businesses?

3. How do you accept payments? Face-to-face, over the phone, eCommerce, mobile.

4. How do you run transactions? ERP, software, gateway, terminals, point-of-sale.

5. Credit Card Volume - Annual sales, average ticket size

**Let's get started**

For commercial payment solutions tailored to your business, reach out to a BBVA team member to learn how our merchant services program fits the way you accept payments. Visit us at 🔲 bbvausa.com/business/business-services/merchant-services or call 📞 1-888-558-7568.